FINAL PLACEMENT REPORT
Batch of 2021
About NITIE
With over five decades of affiliation with the industry, NITIE has emerged as one of India’s “Ivy-League” B-Schools and has been acknowledged as a “Centre of Excellence” by Ministry of HRD in line with the IITs, IIMs and IISc as well as declared as an “Institute of National Importance”.

NITIE’s curriculum is benchmarked against the finest in the world to guarantee that it provides high-quality business education based on sound pedagogy. Founded on top management practices, it is supported by a solid fundamentals with an emphasis on current and developing management challenges.

The program strives to develop a holistic outlook that views the organization as an entity and not as a composition of fragmented functional areas, grooming young managers who will not only design better procedures and systems but also manage the associated technologies successfully through the blending of classroom work and hands-on industry internship.

Final Placements Summary
The strength of any program can be evaluated by the diversity of profile that is on offer, for the candidates. The diversity of roles that were available for the students stands as a testament to the fact that NITIE has one of the popular general management programs of the country.

The regular recruiters at NITIE reinforced their faith in the quality of talent by opening more of their coveted roles, in addition to their regular roles on offer.

NITIE students have proven their mettle once again with their exceptional performance by bagging a total of 132 Pre-Placement Offers from their summer internship organizations and through various B-school competitions.

Students from the Class of 2021 were a perfect blend of fresh graduates and experienced professionals from diverse engineering backgrounds coming from prestigious institutes like IITs, NITs, BITS Pilani, etc.

The season witnessed the participation of companies from E-Commerce, Consulting, Manufacturing, Logistics, Luxury Goods, Hospitality, Pharmaceutical, IT, BFSI, Education technology, Automobile, FMCG, and Media sectors.

A total of 125 companies participated in the final placement season this year. The highest package stood at INR 44 LPA with the average package of the top 10% of the batch with 35.84 LPA and top 20% of the batch with INR 31.27 LPA. The average package for the whole batch stood at INR 19.50 LPA with 28% of the Batch of 2021 receiving a Pre-Placement Offer (PPO).
Participating Companies

Banking, Finance & Insurance
Axis Bank, CredAble, Edelweiss Financial Services, ETLI, Fidelity Investments, ICICI Bank, IDFC First, Kotak Mahindra Bank, MSCI, RBL Bank, Tata AIA Life Insurance, Tata AIG General Insurance, Yes Bank.

Consulting

FMCG
AB InBev, Cargill, Colgate-Palmolive, Dabur, Del Monte, Diageo, Godrej Consumer PL, HUL, Johnson & Johnson, Mondelez, Nestlé, P&G, Reckitt.

IT/Technology

Manufacturing/Process

Logistics
AllCargo Logistics, Delhivery, Elastic Run, Jeena & Company, Loadshare Networks, Mahindra Logistics, Shadowfax.

Pharma & Healthcare

Retail & Ecommerce
ABFRL, Amazon, Bluestone, Cloudtail, Flipkart, Grofers, Landmark Group, Licious, Myntra, Page Industries, Phable, Purplle, ShopKirana, Snapdeal.

Others
Enphase Energy, Square Yards, HFCL, Shangrila Corporate Services, Schlumberger, TATA Sky, _VOIS.

First-time Recruiters
**Work Experience**

- 13% 0-1 Year
- 25% 1-2 Years
- 23% 2-3 Years
- 10% +3 Years

- 29% Freshers

**Work Experience Sector**

- Consulting 9%
- IT/Analytics 24%
- Manufacturing 32%
- Others 30%
- BFSI 5%

**Final Placements Sector-wise**

- Consulting 23%
- IT/Analytics 14%
- FMCG 8%
- Logistics 3%
- BFSI 15%
- E-Commerce 14%
- Manufacturing 14%
- Pharma 5%
- Others 4%

**Key Highlights**

- 24.47 LPA is the average package for top 50% of the batch
- 21.73 LPA is the average package for top 75% of the batch
- 29% of the firms were first time recruiters
- 10% increase in average salary offered by BFSI firms
- 63% increase in the number of offers made in Consulting
- 14% increase in average salary offered by Retail & E-commerce firms

**Placement Committee**

**Prof. Rauf Iqbal**
Associate Dean, Placements & Branding Activities
Tel: +91 22 2857 4836
+91 22 2803 5262
+91 22 2803 5203

**Prof. Ravindra Gokhale**
Professor In-Charge, Placements
Tel: +91 22 2857 4836
+91 22 2803 5262
+91 22 2803 5203

For more info write to:
E-Mail: placements@nitie.ac.in
Web: www.nitie.ac.in