About NITIE

With over five decades of affiliation with the industry, NITIE has emerged as one of India’s “Ivy-League” B-Schools and has been acknowledged as a “Centre of Excellence” by the Ministry of Education in line with the IITs, IIMs and IISc as well as declared as an “Institute of National Importance”.

NITIE’s curriculum is benchmarked against the finest in the world to guarantee that it provides high-quality business education based on sound pedagogy. Founded on top management practices, it is supported by a solid fundamental with an emphasis on current and developing management challenges.

The program strives to develop a holistic outlook that views the organization as an entity and not as a composition of fragmented functional areas, grooming young managers who will not only design better procedures and systems but also manage the associated technologies successfully through the blending of classroom work and hands-on industry internship.

Summer Placements Summary

The strength of any program can be evaluated by the diversity of profile that is on offer, for the candidates. The diversity of roles that were available for the students stands as a testament to the fact that NITIE has one of the popular management programs of the country. The regular recruiters at NITIE reinforced their faith in the quality of talent by opening more of their coveted roles, in addition to their regular roles on offer.

NITIE students from the previous batch have proven their mettle once again with their exceptional performance by bagging a total of 157 Pre-Placement Offers from their summer internship organizations and through various B-school competitions.

Students from the Class of 2023 were a perfect blend of fresh graduates and experienced professionals from diverse engineering backgrounds coming from prestigious institutes like IITs, NITs, BITS Pilani, etc. The season witnessed the participation of companies from E-Commerce, Consulting, Manufacturing, Logistics, Luxury Goods, Hospitality, Pharmaceutical, IT, BFSI, Education technology, Automobile, FMCG, Finance, Marketing and Sales sectors.

A total of 125 companies participated in the summer placement drive this year. The highest stipend stood at INR 3.5 Lakh with the average package of the top 10% of the batch with 3.08 Lakh and top 20% of the batch with INR 3.03 Lakh. The average stipend for the whole batch stood at INR 1.85 LPA with 88% of the Batch of 2023 received 1 lakh+.
Participating Companies

Banking, Finance & Insurance
American Express, ARGA Investments, Axis Bank, CRISIL, ETLI, Fidelity Investments, ICICI Bank, Kotak Mahindra Bank, Yes Bank, etc.

Consulting

FMCG

IT/Technology
HP, MAQ Software, PandoCorp, RBEI, Simwell, TCS, TransUnion, VMware, Wipro, etc.

Manufacturing/Process

Logistics
Mahindra Logistics, Porter, Shadowfax, Xpressbees, etc.

Pharma & Healthcare
Abbott, Becton Dickinson, Cipla, Dr. Reddy’s Laboratories, GE Healthcare, Indegene, Optum, Pfizer, Sun Pharma, Zeno Health, Zydus Wellness, etc.

Retail & Ecommerce
ABFRL, Amazon, Bluestone, Flipkart, Licious, Pepperfry, Procmart, Purplle, Udaan, Walmart, etc.

Others
_VOIS, ACT Fibernet, TITAN, LEAP India, etc.
Key Highlights

- **Firms that were the first time recruiters**: 21%
- **Average Stipend of top 10% of the batch**: 3.08 Lakh
- **Average Stipend of the top 50% of the batch**: 2.56 Lakh
- **Increase in the average Stipend offered**: 90%
- **Increase in the offers made by BFSI Firms**: 21%
- **Batch Work Experience Duration**:
  - 3+ years: 4%
  - 1 to 3 years: 61%
  - 0 to 1 years: 13%
  - Freshers: 22%

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